Université de Bretagne Occidentale

IAE BREST École universitaire de management

Master Sustainability Transistion for Organisations and Resilience Management (STORM)

Infos pratiques

Institut d'Administration des Entreprises de Brest (IAE) à

Contacts

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Programme

M1 STORM

Introductory Week

- Finding our bearings 35h

Semester 1 : Setting the Course and Setting Sail

- Economics for Sustainability Managers 35h
- Human Behaviour 35h
- State of the Planet 35h
- Political Economy with a Focus on Maritime Cities and Regions 35h
- Stakeholder Management 35h

Semester 2 : Changing Tack

- Marketing for Sustainable Business Models 35h
- Data Analytics & Quantitative Analysis 35h
- Entrepreneurship for Sustainability 17.5h
- The Role of Human Ressources Management in the Sustainability Transition 35h
- Sustainable Finance 35h
- Governance, Regulation and Compliance 35h
- Current issues in Management for Sustainability 17.5h

M2 STORM

Semester 3 : Land Ahoy

- Resilience and Risk Management 35h
- Sustainability Accounting & Reporting 35h
- Sustainable Strategic Management 35h
- Applied Leadership Development 35h
- Dialogue Methods & Communication 35h
- Epistemology & Research Skills 35h

Semester 4 : Coming Ashore (students choose between two tracks)

- Intership Track
  - Intership
  - Master's Project
- Research Track
  - Master's Dissertation

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